

El Paso Tomorrow

Quality of Life 2012 Bond Issue Public Outreach





El Paso, a City of Progress

Welcome to the Public Process for a Bond Election that will create new opportunities for **BOLD** Economic Development and Quality of Life Initiatives

Target Date:
November, 2012



El Paso, a City of Progress

This Bond Issue will give you—the voters—an opportunity to request projects that would fill the gaps in your community as well as provide signature projects that would create a more dynamic environment downtown.

The choices are yours



Over the last 10 years our city has faced several major challenges

- **The 2006 Flood** -significant infrastructure damage
- **Largest Base Realignment** – impact of additional 30,000 to 60,000 service members at Ft. Bliss
- **The 2011 Freeze**
- **Growing Violence in Juarez, Mexico** –negative image impact



We have also achieved some major milestones over the last ten years

- 2010 All-America City
- Sun Metro named most Outstanding Public Transit System of the year for all agencies in North America by the American Public Transportation Association
- El Paso was named the Safest City in the United States for Cities over 500,000 in population
- First Medical School on a U.S./Mexico Border
- Completion of Spur 601-The Outer Loop





**In 2000 the citizens of El Paso
overwhelmingly approved a \$140 million
dollar Quality of Life Bond Issue regarding
four major categories**

- **Libraries**
- **Museums**
- **Parks and Recreation Centers**
- **Zoo**

**(Over 100 projects from this Issue have been
completed)**



2000 Quality of Life Bond Issue Accomplishments

Libraries (\$ 26 Million)

- El Paso Library expanded its system
- Created the Flagship Main Library
- Changed the way they do business in an effort to meet public demand





2000 Quality of Life Bond Issue Accomplishments

Libraries (Continued)

- The Dorris Van Doren Region Branch (Dist. 1)
- The Esperanza Acosta Moreno Regional Branch (Dist. 5)
- The Edward S. Marquez Branch (Dist.7)



2000 Quality of Life Bond Issue Accomplishments

Museums and Cultural Affairs (\$6 Million)

History Museum-(Downtown)

- The new two-story, 44,000 sq. ft. museum, involves diverse audiences in exploring varieties of human experience and encourages individuals to explore the past and reflect on their own place in history



2000 Quality of Life Bond Issue Accomplishments

Parks and Recreation (\$75 Million)

- Armijo Pool (Dist. 8)
- Memorial Pool (Dist. 2)
- Hilos de Plata Senior Center (Dist. 8)



2000 Quality of Life Bond Issue Accomplishments

Parks and Recreation (Continued)

- Gary del Palacio Recreation Ctr. (Dist. 5)
- Marty Robbins Recreation Ctr. (Dist. 6)
- Westside Sports Complex (Dist. 1)





2000 Quality of Life Bond Issue Accomplishments

Parks and Recreation (Continued)

- Northeast Regional Park (Dist.4)
- Multipurpose Center Expansion (Dist. 3)
- Travis White Park (Dist. 7)



2000 Quality of Life Bond Issue Accomplishments

El Paso Zoo (\$34 Million)

- The 2000 Bond truly transformed the El Paso Zoo into one of the City's most visited assets and helped to complete the zoo's geographic Master Plan



2000 Quality of Life Bond Issue Accomplishments

El Paso Zoo (Continued)

- Doubled its original size to 35 acres
- Whole new African Section that features lions, zebras, giraffes, antelopes and a meerkat family
- Reptile House
- Sea Lion Habitat



Public Art

Public Art Projects are now included in every city construction project, some of those include:

- **Upper Valley Wind Sails (Dist. 1)**
- **Sky Boulder (Dist. 2)**



Public Art

- **Regeneration (Dist. 3)**



- **Rivals (Dist. 4)**



Public Art

- **Remembrance, Crime Victims Memorial Reading Garden (Dist. 7)**



- **Glory Road (Dist. 8)**





2012 Bond Issue

Projects that can be considered in this Bond Issue include:

- Signature Projects for Downtown that have significant Economic Impact
- Libraries
- Museums & Cultural Affairs
- Neighborhood Improvement Programs
- Parks/Recreation Facilities/Trails
- Public Art
- Zoo



2012 Bond Issue

Projects that cannot be considered in this Bond Issue include:

- Drainage
- Information Technology
- Other Public Infrastructure
- Police and Fire
- Sidewalks
- Street Improvements
- Transit

New Opportunities Going Forward

- Over the past decade the City has grown approximately 15% and has a new focus along with many new demands throughout the community
- There is a change in lifestyle which promotes healthy living, enhanced cultural experiences and a need for greater outdoor activities



Examples of unique Quality of Life Projects the City could embark on:

Create a wellness program for the entire city to include walking trails, bike paths and an overall emphasis on becoming a healthier city



New Opportunities Going Forward

- Skate Parks and Soccer fields throughout the City
- Park Ponds such as Saipan Park Pond which include a two-tiered open turf area with a perimeter pathway, seating, fitness stations, soccer field, and landscape



New Opportunities Going Forward

- Regional Parks (could include an aquatics center, recreation center, sports fields, and paved trails)



Signature Projects that would transform downtown and create a more dynamic environment for the community to enjoy



New Opportunities Going Forward

- **New Bookmobile for the library**



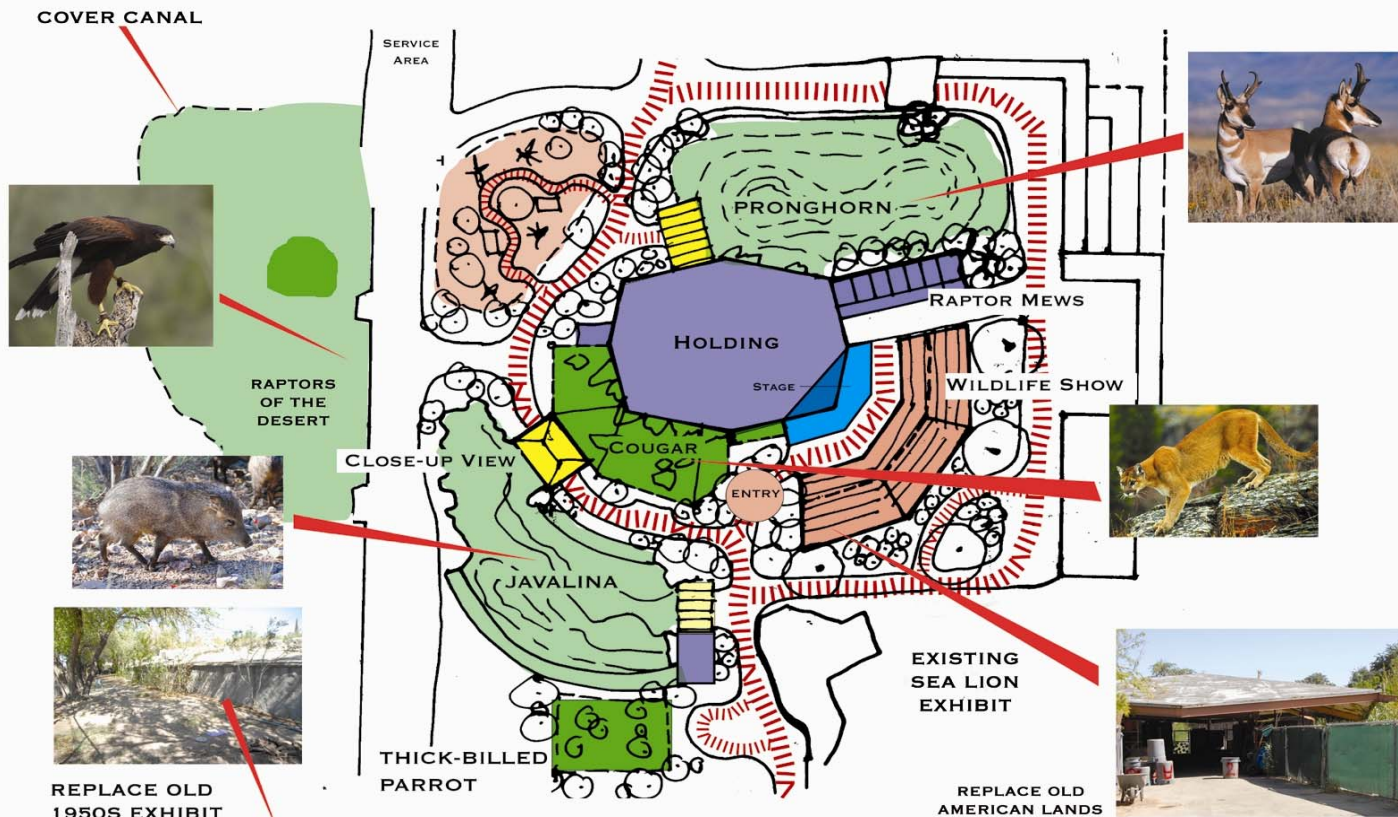
New Opportunities Going Forward

- New Digitized 3-D History Museum exhibition wall



New Opportunities Going Forward

- Replace old 1950's and 1960's exhibit areas at the Zoo to create new Chihuahuan Desert Experience





The Process

Nov. 2011-Feb. 2012 (3+ Months)

- Community Meetings to solicit projects
- Compilation and Prioritization of projects
- City Council selection of projects to be estimated and determination of the structure of Bond Election to be held



The Process

March. 2012-August 2012 (6+ Months)

- City staff develops scope and estimates for proposed projects as well as Operation & Maintenance
- Additional Public Outreach
- Craft Bond language for City Council consideration

Aug. 2012-Until Bond Election in Nov. 2012

- Extensive Public Outreach
- Inform the Public through Multi-Media opportunities of the benefits of a Bond Election



Give us your ideas

The city's vision, growth and future
depend on you





You can submit your Community Comment Card several ways:

Drop Boxes around town

- City Hall – 1st Floor,
2 Civic Center Plaza, El Paso,
- All Public Libraries
- Parks and Recreation Centers
- El Paso Zoo

Online at

- www.elpasotexas.gov





Thank You